



Charleston Showhouse - Designers Lisa Long, ASID and Tammy Connor, ASID

ATTENTION: This newsletter is interactive. Click on any website address in the newsletter and you will be linked to that website. For more information about advertisers, simply click on the ad and you will be linked to their website.



CAROLINAS
EYE ON

Spring 2006

design

SAVE THE DATE

For Our Upcoming Spring Conference

The Carolinas Chapter annual Spring Conference is in the works again and we want you to save the date to attend an exciting event. We have put together a great line up of events and hope that we can get excellent attendance from our students, members, and IP members. Spring Conference is going to be in Raleigh, NC this year and will be held on April 7th and 8th. During this conference we will announce the Student Otto Zenke award winners. This is a great time to see what the students are working on and the work that is coming out of our interior design programs. These students have put a lot of work into this competition and we hope that all the members will continue to support this competition by attending the awards banquet.

This year we will be holding half of the conference at Meredith College which is one of North Carolinas FIDER accredited schools while the other half will be held at a local hotel. Hotel accommodations will be sent out with the order form for the conference. We are also excited to be able to offer our members three CEU's and

a great keynote speaker for the conference. Speakers will include **Russell L. Fleury, Partner**, speaking on "Listening and Communicating," **Wilma Hammett PH.D., FIFDA**, speaking on "Universal Design and Aging in Place," **Phyllis Moore, FASID**, speaking on "Legislation," and **Fred Burn**, speaking on "Methods of the Masters: How the Stars do Business." We are very excited to have such an exciting line-up for this year's conference. "Vendor Vignettes" is a new idea brought to the conference this year, giving our Industry Partners and local vendors the opportunity to educate us on their products. This will be an interactive time for the members to learn more and find new resources. After the day is over we will be visiting two local restaurants that were designed by our very own ASID designers. This progressive dinner will allow a look into what we as designers are doing in the area and also give everyone a chance to see the city of Raleigh. We are excited about this upcoming event and hope that everyone can attend. Spring Conference's tentative schedule is inside this newsletter.

What Your Board Members Are Up To

STRATEGIC PLAN 2006 • DAUFUSKIE ISLAND

Strategic Plan is an opportunity when the board members get together to create a plan for the upcoming year. It is a great way to make sure that we as a board are giving the members the most out of their ASID membership. It allows the board to find out what needs to be improved on for the following year with our chapter and also the goals that have been achieved. This year the board headed off to Daufuski Island.

For those of you who don't know where Daufuski Island is, it is located off the coast of South Carolina and Georgia. It is a destination island by ferry and an atmosphere of amazing relaxation. The board members all gathered on the ferry and headed to our remote island to have a weekend of fun and creativeness. What a great location to collect our thoughts and put them into motion.

cont. on page 8

2005-2006 OFFICERS

President

Duval Acker, ASID, CMKBD
843.849.6890
kitchensbydesign@comcast.net

Past President

Richard Stutts, ASID
704.529.0579
rsinteriors@carolina.rr.com

President Elect

Jane Jilich, ASID
843.853.9622
jjilich@bellsouth.net

Financial Oversight

Emily Walsler, ASID
919.782.5542
ewalsler@fstinteriors.com

Communications

Ashley Lane, Allied Member, ASID
919.852.0570
alane@designlinesltd.com

Member-At-Large

Jeannie Laffoday
704.543.0903
njlaff@aol.com

Professional Development

Tim Schelfe, ASID
919.832.8013
tim@schelfeassociates.com

Membership

Emmy Knott-Williams, ASID
336.765.1111
ewilliams@isidesigns.com

Student Representative

Kara Cook
803.631.4000
volleyball83@hotmail.com

Chapter Administrator

Debora Steenson

ASID Carolinas

605 Poole Drive
Garner, NC 27529
800-276-0070
919.861.084
919.779.5642 Fax
ccasid@mgmt4u.com

Get your specialty ASID products now!



Order Form

Name: _____

Ship to: _____ Date of Order: _____

Address: _____

Phone/Fax/Cell: _____

Email: _____

<u>Item Description</u>	<u>Qty. Ordered</u>	<u>Price</u>	<u>Total</u>
Stainless Insulated 16-oz. Tumbler	_____	@ \$22.00 =	_____
Quad Pocket Tote 12"wx15.5"hx5.3"d	_____	@ \$30.00 =	_____
Lufkin 25'x1" Stainless Measuring Tape	_____	@ \$42.00 =	_____
ASID Post-It Notes 4"x6" (3) 50-sheet pads (no shipping for this only if ordered with other items)	_____	@ \$5.50 =	_____
Add for Shipping:		\$7.00 per item =	_____
		Total Enclosed =	_____

Thank you for your order!

**Make Check : ASID Carolinas & Mail to: Emily Walser, ASID,
From Start to Finish Interiors
121 Seaboard Ave., Raleigh, NC 27604.**



President's Message



Hello to you all ~ First of all, let share my enthusiasm and excitement about our Chapter with you, the very reason your Board of Directors serves. **Ashley Lane, Allied Member ASID**, and her Committee Chairs are providing outstanding Newsletters to us. I especially commend you to the “Meet Your ASID Board” article in the Winter issue. Now that you “know” us, I hope you’ll always feel free to contact your Board members if you have ideas to share, if you want to help or if you just have questions. We are here for you!

On Saturday, January 7th, our Chapter hosted three representatives from National ASID, one from the Board of Directors (**B.J. Miller, ASID**), one on the ASID Staff in Washington (**Michelle Robinson, Director of Member Services**) and one from the Chapter Support Team (**Susan Jackson, ASID**) in a “Town Hall” style question and answer format in Charlotte. Our concerns and questions were brought forth eloquently by a variety of members who enjoyed this unique opportunity to interact and provide input. Not only did we thoroughly enjoy the lively discussions, there was time to meet new people, share a delicious brunch and rekindle friendships.

Your Board will retreated for it’s annual Strategic Plan development at Daufuskie Island, SC in early February. As you may know, all of ASID (National and Chapter) runs on the track of it’s Strategic Plan. The input for that Plan comes from the President-Elect’s Membership Survey – in other words, you, the members, tell us what you need and want from your Chapter, and we develop the means to accomplish it during the Strategic Plan meeting. In June, we’ll complete that process by fitting our Budget to the Strategic Plan, ensuring all activities are funded appropriately for the coming year.

Looking forward, we’ll again experience the advantages of membership at the ASID Carolinas Spring Meeting, April 7 – 8, 2006, at Meredith College in Raleigh. No matter what your membership category, you will reap richly when you attend, interact and learn among your professional peers. We’ll have CEU’s, gatherings and plenty of fun. The Chapter Otto Zenke awards are made to the winning students at this meeting, too; if you haven’t yet experienced the talents are developed in our Student Chapters, you will be amazed at their work! Mark your calendar now, and commit the time as an investment in yourself and in your business.

National ASID provides yet another Annual Conference (Interiors ’06 in Nashville, TN) with no fewer than fifty-two (52!) separate educational sessions offered! How can we expect to be running effective businesses and practicing the finest design without a continuous flow of learning? ASID has never been more valuable to it’s members than it is today, yet we gain only what we seek. This is why ASID Carolinas offers education to you on a Design Community level, so you don’t have to drive far to them, as well as on a Chapter level (our Spring and Fall Meetings each year) to bring our Chapter together for even larger programs.

Ask yourself if you and your business are worth the investment of time and resources to learn continually. Be one of the seekers: seek to know, and register for every even you can possibly use. You will see the rewards for that approach in your business throughout your future in business.

Thank you for electing a worthy, dedicated and powerful Board; it is a privilege for all of us to serve you.

My best wishes to you all,

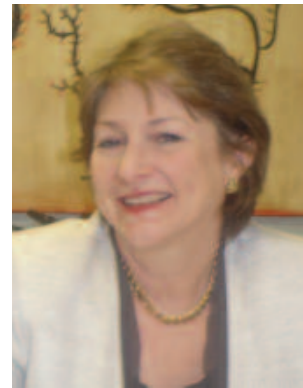
A handwritten signature in black ink, appearing to read "Duval B. Acker". The signature is fluid and cursive.

Duval B. Acker, ASID, CMKBD
President

President-Elect's Message

Dear Fellow Carolinas Chapter Members,

This has been a very active month for our Board and, especially for me, your President-Elect. January and February are traditionally busy, because it is the time when we try to find out what you, our members, really want from your Carolinas Chapter leaders and from the Society as a whole. It is also a time when we try to ascertain if any of you are interested in becoming our future leaders. We also encourage you to evaluate our performance and offer advice. Once we gather all of this information, it is shared with the rest of the board at our annual Strategic Planning meeting.



The Strategic Planning retreat was on Daufuskie Island, a wonderful place to concentrate and work together to plan our goals and tactics for the coming year. Our facilitator, Pam Greer, kept us on task yet knew how to break the intensity of the sessions. Some of us even learned how to write and perform a rap song. Not a pretty sight!

Elsewhere in this newsletter is more information concerning the Membership Survey. The results produced some interesting comments, some disappointments and many issues that need to be addressed by your leadership.

I hope you are all looking forward to our Spring Meeting in Raleigh. The Otto Zenke student competition is shaping up. It is encouraging to see how many students are participating. The Spring meeting is devoted to Education. There are CEU's for the practitioners, special workshops for the students, a mini Trade Show and all sorts of fun events.

Call a friend, invite another designer and come be an active part of our chapter. I promise that you won't regret it!

I look forward to seeing you there!

Jane Jilich, ASID

Jane Jilich, ASID
President-Elect

Click on ad for more information on this company.

Organization

Simple, Elegant, Affordable.

**Designed
To Fit
Your
Needs**

Closets By Design understands that each part of your home has unique organizational requirements. We custom design each system to fit your specific needs and maximize your space. This is why our superior quality storage solutions have made us the leader in the industry.



ClosetsbyDesign®

Please call and ask about our designer referral programs.

Charlotte 704-588-7272

Raleigh 919-850-9030

www.closetsbydesign.com

2005 - 2006 Calendar of Events

March		16 - 17	ASID Carolinas Board Meeting #4 Work Plan – Seated and Incoming Board Members Location: Tryon, NC <i>Board Reports due to Chapter Office June 5, 2006</i> <i>Committee Reports due to Directors May 26, 2006</i>
15	2006 ASID/Charleston Showhouse opens (ends on April 15)		
16-19	National ASID “Interiors ‘06” Location: Nashville, TN		
April		July	
1	3rd Quarter Fiscal Year 2006 begins	1	4th Quarter Fiscal Year 2006 begins
7 - 8	ASID Carolinas Board Meeting #3 Spring Meeting & Otto Zenke Contest Winners announced Location: Raleigh, NC <i>Board Reports due to Chapter Office March 27, 2006</i> <i>Committee Chair Reports due to Directors March 20, 2006</i>	27-30	ASID National Leadership Training, Location: Washington, DC
		31	“Budget vs. Actual” 3rd Quarter Report due at ASID Headquarters
7 - 8	Spring NCIDQ Exam	August	
15	2006 ASID/CSOL Charleston Showhouse ends	26	Incoming Board Training & orientation
21	Student Chapter Awards deadline Chapter Medalist, Hon. Chapter Medalist, Life Membership submissions to ASID Headquarters	September	
30	“Budget vs. Actual” 2nd Quarter Report & IRS Form 990 due at ASID Headquarters	28-30	ASID Carolinas Board Meeting #5 Fall Meeting/Trade Show/Conference/Gala Location: Greenville, SC <i>Board Reports due to Chapter Office by September 15, 2006</i> <i>Committee Reports due to Directors by September 8, 2006</i>
May		30	Fiscal Year 2006 ends
12	Industry Partner Merit Award submissions due at ASID Headquarters	October	
31	Designer of Distinction, Design for Humanity, Educator of Distinction, Product Prize submissions due at ASID Headquarters	1	Fiscal Year 2007 begins
June		November	
1	NCIDQ application deadline for October NCIDQ Exam	10	Newsletter Editorial and Mailing Addresses due at Chapter Office
12 - 14	NEOCON World’s Trade Fair, Location: Chicago	17 - 18	Chapter Administrator Training, Location: Washington, DC

Please check our website for updates and additions throughout the quarter. www.asidcarolinas.org

The ASID Referral Service means business!

Enroll today in the ASID Referral Service and reach potential clients.

The ASID Referral Service matches individuals or firms who are seeking interior design services with qualified ASID professional and allied members. The service includes designers in all major areas of design specialization – residential, hospitality and restaurant, office, health care, retail, government/institutional and facilities management – and in many subspecialties. The service is free to both potential clients and to designers.

CONSUMERS can access the referral service by visiting www.interiors.org or through a link on www.asid.org. They are asked to enter specifics on their project needs and are then given a list of designers in their area who meet their specifications.

MEMBERS can enroll easily through a link on the ASID web site. The service can provide the best match when designers provide current and specific details about specialty areas and the types of projects they want to work on.



To enroll or update your information in the ASID Referral Service, visit the ASID web site at www.asid.org
For more information, e-mail referralhelp@asid.org.

ASID Carolinas Welcomes National to Charlotte

Though the weather was cool on January 14th, 2006, our Chapter members warmly welcomed **BJ Miller, ASID**, representing the national ASID Board of Directors, **Michelle Robinson, ASID Member Services Director** in Washington, DC, and **Susan Jackson, ASID**, Chapter Support Team representative. The Black Lion in Charlotte hosted our meeting, which included terrific networking and a delicious lunch during the meeting.

The panelists gave their perspectives on current activities in ASID with their corresponding effects on Chapters like ours, and opened the floor for questions. And, lively they were! We challenged, inquired and exchanged needs and ideas as a large group. The panelists were gratified by the terrific attendance (40+ members), and energized by the concerns we expressed. ASID national developed their Strategic Plan soon after our meeting; BJ Miller expressed genuine interest and appreciation of our members' input and assured us that our interests would be represented in that Planning process.

Our Chapter is fortunate to have had this opportunity to "show our stuff" and to get to know these valuable leaders more personally. Special thanks go to: **Jeannie Laffoday, IP Member**, our Board of Directors, **Debora Steenson** and **Richard Stutts, ASID** for making this day both valuable and remarkable.

Looking for Lofts

City Loft Publications, publisher of the new series of magazines - *Austin Loft / Atlanta Loft / Baltimore Loft / Boston Loft / Charlotte Loft / Chicago Loft / Cleveland Loft / Dallas Loft / Denver Loft / Detroit Loft / Houston Loft / Indianapolis Loft / Kansas City Loft / LA Loft / Miami Loft / Milwaukee Loft / Minneapolis Loft / Nashville Loft / New York Loft / Oakland Loft / Philadelphia Loft / Phoenix Loft / Portland Loft / St Louis Loft / San Diego Loft / San Francisco Loft / Seattle Loft / DC Loft* - is currently scouting for unique downtown lofts and urban living spaces to profile in any of its publications and would like to include projects designed by ASID members.

If you have a completed design project in this particular niche and would like to have it featured, please e-mail designs@cityloftpublications.com. Your e-mail should include the city where the loft is located and any low-resolution, electronic images of your completed project(s). The images will be used to evaluate which spaces the publisher decides to professionally photograph for print. NOTE: If no photos are available, please include a good description of the project, as the publisher will still consider any loft space based strictly on its description.

City Loft Publications plans to continue this search into the distant future, so ASID members are also encouraged to keep the publisher informed of any future loft projects once completed.

Fine Art To Complement Great Designs

Original Paintings & Museum Quality Giclées



A new resource for designers featuring the works of more than two dozen talented Carolina artists

Discounts to the trade

b.brown gallery 704-321-0999

131-C Matthews Station Street
Matthews, North Carolina 28105

Take a virtual tour at www.bbrowngallery.com

Hours:
Tues.-Fri. Sat.
10:30-5:00 11:00-5:00


Click on ad for more information on this company.

O'NEIL RUPPEL INTRODUCES

nest™

"Today, when information must be processed quickly, design that is rooted in tradition is recognizable and easily understood. It reassures and soothes our senses. Blending the familiar with current design influences further comforts us. This is Nest."

David O'Neil, O'Neil Ruppel



renaissance tile & bath

ATLANTA • CHARLOTTE • NASHVILLE • WASHINGTON DC
1.800.275.1822 WWW.RENAISSANCETILEANDBATH.COM

Click on ad for more information on this company.

What Your Board Members Are Up To

STRATEGIC PLAN 2006 • DAUFUSKIE ISLAND

cont. from page 1

We finalized the weekend with a great strategic plan for 2006-2007 and hope that we as a board can provide a wonderful experience for our ASID members.

We also got to have a lot of fun while on our trip to the island. We had a wonderful homemade dinner the first night, compliments of Jane Jilich's husband. After a fulfilling dinner in a nice cozy cottage, we got on our golf carts and headed to the Inn where we were all staying. The second night we got to enjoy an amazing dinner at the local restaurant, Jacks, and unwind for dessert at the cottage with everyone.

It was an incredible time and it shows that being on the board can really take you to some far places. It is hard work at times, but we make up for it in other ways. This is just one of the many places that we have gone this year and we have many more to go. We also have gotten to know wonderful designers that you may not have known before. Through these trips we have all gained new life long friends.



Jiri, Jane Jilich's husband, cooks us a wonderful dinner in the private cottage. It was the most amazing dinner. Thanks!



Emmy Knott Williams and Kara Cook enjoy a sitting after working hard on the strategic plan.



We all worked together to work on a problem solving, team building experience. This is one of the teams working hard.



Emily Walser and Jane Jilich decide to pose with the locals.



Private cottages are available for rent when you stay on the island. This cottage held our strategic plan this year.



At the end of strategic plan on Saturday we had to come up with a song to perform for the other team and it had to be about the weekend. This is one group in action.



The 2005-2006 board grabs one last opportunity to get together before heading home.



After checking into your room on Hilton Head, you board a ferry and take a relaxing 45 minute ride to Daufuskie Island. All your baggage is taken care of and all you have to do is enjoy the scenic ride. You get to see Hilton Head on the way.

Click on ad for more information on this company.

Home Magazine is Searching For Living Rooms

Home magazine is searching for living rooms, dining rooms, and bedrooms by ASID interior designers to profile in its monthly "Designer Look" column. This column provides the opportunity for designers to showcase a memorable project and to tell its story. The rooms featured must be consistent with the Home design style: eye catching, comfortable, and clean-not too modern or too traditional.

If you are interested in this wonderful opportunity to have your work profiled in a magazine that reaches more than 1 million readers a month, please send high-resolution professional images of the room, (The magazine will choose one photograph to use in the article. Home does not photograph the rooms featured.) your professional head shot, and contact information to

Meryl Cohen Levin, Assistant Managing Editor
Home Magazine
1633 Broadway, 41st Floor
New York, NY 10019
mlevin@hfmus.com

Digital or film images are acceptable. Be sure to obtain permission from your photographer for Home to use any of the images submitted. Please do not submit images that have already run in other national publications.

If your project is accepted, you will be interviewed by Ms. Levin regarding the background of the project and the ideas that went into your design of the room. The interview will take between 45 minutes and one hour.

If you have any questions about the submission requirements, please e-mail **Michelle Snyder**, associate director of public relations at ASID, at msnyder@asid.org.



VISION STATEMENT: ASID will be the definitive source regarding the interior built environment.

MISSION STATEMENT: ASID inspires and enriches its members and the interior design profession by providing indispensable knowledge, experiences, and relationships.

VALUES STATEMENT: ASID is a community of people committed to interior design. The success of our Society is proven in our vast membership of interior designers, from the brightest newcomers to the wisest pioneers. We are driven by our love for design in the service of people. We have the courage to intentionally examine our failures as well as celebrate our successes, and in the process demonstrate the power design has to positively change peoples' lives.

Functional and sophisticated,
a single piece of furniture
can transform a room.

ARTWORK
Global Village
FURNITURE
FURNISHINGS
Furniture for Where You Live
Fri, Sat, Mon 10-5;
Sun 1-5; or by appt
704-837-7492
2517 Distribution St
Charlotte, NC 28203
Off Remount between
Tryon & South Blvd
globalvillagefurnishings.com

Solid Teak, Rosewood and Mahogany Furniture for the office, dining, living and bedrooms.

◆◆◆
Additionally, we offer Chinese Antiques and Leather or Upholstered Sofas and Chairs

Fabricator and supplier of
marble, granite, and natural stone

Photos courtesy of Jim McGuire Photography

Harkey
TILE AND STONE, LLC

Custom countertops • Kitchens • Baths • Backsplashes
Foyers • Tabletops • Granite • Marble • Onyx
Slate • Mosaics • Ceramic and Porcelain Tile

Visit Our New Showroom
1226 Central Avenue • Charlotte, NC 28204
704-358-9119 • office 704-334-0512
9:00 - 5:00 Mon.-Fri. • Appointments Available

Spring Conference Tentative Schedule

Friday April 7th (Hotel Location)

Friday Registration 8:30 to 9:00

Friday Keynote Address and Seminar 9:00 to 10:30

Speaker: Russell L. Fleury, Partner
Plus One Performance Group
Listening and Communications

Who We Are.....

Plus One Performance Group is an acknowledged leader in the fields of adult learning, business communication and performance improvement. Our mission is helping individuals groups and organizations improve their performance in the workplace.

Friday CEU #1 10:45 to 12:15

Wilma Hammett PH.D., FIFDA
Universal Design and Aging in Place

Friday CEU #2 12:30 to 2:30

Phyllis Moore, FASID:
National Board Member of ASID, a motivational speaker of legislation.

Vendor Vignettes 2:45 to 5:30

This will include local Industry Partners
and local vendors educating our members on their products.

**Friday Appetizers, Dinner,
and Cocktails** 5:45 to 10:00(?)

Transportation will be included to the
two restaurant locations.

Saturday April 8th (Meredith College)

Saturday Continental Breakfast 8:30 to 9:30
Review of Otto Zenke Student Submissions

Saturday CEU #3 9:30 to 12:30

Fred Burns
Business by Design Inc.
“Methods of Masters: How the Stars do Business”
Coast to coast survey of the most successful designers in America.

**Saturday Lunch and Otto Zenke
Award Presentation** 12:30 to 2:30

**Saturday Roundtable Discussions
Students and Professionals** 2:30 to 4:00

Spring Conference Shadowing

We would like to try a new idea with this year’s Spring Conference by creating a shadowing program for our student members. We are excited for their involvement in this year’s conference and would like to take the opportunity to better welcome them to the event. We would like to pair a student member attending with a Professional or Allied member attending for some of the conference events. This will be a great experience for the students to meet new people, meet our Industry Partners, and get involved with our members. If you are a student or member and would like to participate with this please contact: **Jeannie Laffoday** at (704) 543-0903 or NJLAFF@aol.com. Thank you for your participation.

InformeDesign® Releases *Implications* on Ethics of Housing for the Poor

InformeDesign® (www.informedesign.umn.edu) has released a new issue of the monthly newsletter, *Implications*, that aims to educate interior designers in their social responsibility to lead efforts to provide decent, safe and affordable housing for the poor.

This edition is written by Thomas Fisher, professor and dean of the College of Architecture and Landscape Architecture at the University of Minnesota in Minneapolis. More than two billion individuals around the world live in inadequate housing, and a growing number of people are homeless due to an environmental disaster or economic situation. Fisher asserts that designers have a necessary role in addressing these crises, but are ill-equipped to deal with problems of such a global scale.

Fisher recommends that interior designers get involved in partnerships with existing public, private or non-profit agencies dedicated to assisting the homeless in the United States and beyond. A number of designers have become involved in such relationships and are making a difference in the lives of thousands. These socially conscious designers are exploring and implementing creative solutions that address the “infrastructure needs of slum dwellers, the shelter needs of the homeless, the material needs of those with few resources and the habitation needs of those on the move—in ways that recall that of social contract ethics,” Fisher says.

To review the complete issue, visit www.informedesign.umn.edu and click on “Monthly Newsletter” on the Web site’s main menu, located on the left-hand side of its home page.

Click on ad for more information on this company.

Buy the world's most beautiful floorcovering...

...at wholesale prices. (We won't tell.)

Whether you're looking for sisals or shags, hand painted ceramic tiles, exquisite hardwood, or designer styles from countries like Italy, Spain, Belgium and Mexico just to name a few, you'll find it at ProSource. Our trade professionals-only Showroom displays the largest selection of virtually every type of brand name flooring—over 20,000 flooring choices organized by style, color and price point so it's easy to make your selections.



ProSource
Wholesale Floorcoverings

ProSource of Charleston
7318 Pepperdam Drive
North Charleston, SC 29418
Tel: (843) 552-4590
Fax: (843) 552-4569

ProSource of Greenville
640 Congaree Road
Greenville, SC 29607
Tel: (864) 286-6644
Fax: (864) 286-6002

ProSource of Charlotte
2500 Distribution St.
Charlotte, NC 28203
Tel: (704) 347-5970
Fax: (704) 521-2905

ProSource of Raleigh
2409 Alwin Ct.
Raleigh, NC 27604
Tel: (919) 834-2525
Fax: (919) 834-2627

ProSource of Greensboro
3408-J West Wendover Ave.
Greensboro-Highpoint, NC 27407
Tel: (336) 834-8100
Fax: (336) 834-0880



Not recommending **3M**™ Scotchtint™ Window Film can leave quite an impression.

Sunlight can make a timeless design look old fast. 3M Scotchtint Window Film helps protect a room and its furnishings from the sun's harsh ultraviolet rays and intense heat. By recommending Scotchtint Window Film, your client's home will continue to look beautiful for years to come.

Ask about our designer referral program

3M Scotchtint™
3M Scotchshield™
Authorized Dealer

Charlotte Glass Tinting

Charlotte/Western NC

704-333-3636

877-215-3636

Carolina Solar Control

Raleigh/Eastern NC

919-380-7763

866-368-3636



Click on ad for more information on this company.

Click on ad for more information on this company.

*The fine art resource for interior designers
in the Carolinas for over 20 years*



JERALD MELBERG
GALLERY
625 South Sharon Amity Road
Charlotte, NC 28211
704.365.3000
gallery@jeraldmelberg.com
www.jeraldmelberg.com

Find who you need in the ASID Job Bank.

FIND A JOB.

Go to the ASID Job Bank at www.asid.org to view recent job openings and internships in commercial and residential design, facilities management, retail and hospitality design, or health care design. You can set up a profile, post a resume and apply for employment opportunities that suit your interest, training and level of expertise...all for free!

FIND AN EMPLOYEE.

Employers can post an opening to find the professional designer your company needs to get the job done and to grow your business. Information on special rates and packages is available online at www.asid.org.

For more information, email jobbank@asid.org.

Click on ad for more information on this company.

■ 12

Industry Partner Spotlight

Sal's Quality Painting

Did you know that only a handful of painters boast more than 18 continuous years in the home decorating trade? **Sal's Quality Painting** is one of them!

I'm Sal Ingiamo, President of Sal's Quality Painting, a family-owned and operated business since 1988. I invite you to journey back with me for your next decorating project to the good old days of professionalism, pride in workmanship and true customer service. Integrity may seem like a word from the past, but it's the heart and soul of Sal's Quality Painting—I take the time to care. Because your complete satisfaction is always my first concern, I'll go to great lengths to meet and exceed your expectations.



I keep up-to-date on the latest and greatest in painting products so I can suggest for you materials that will give you a durable, long-lasting coating with the color and finish you desire. I'll also never substitute cheap "contractor paints" for top-of-the-line brand name materials. You'll notice that my paintbrushes, rollers and other equipment are of good quality and well maintained. During work, I carefully move or cover all furniture and make valiant efforts to clean up the dust and debris that comes from preparing surfaces. My 18 years in the painting business is evident in each expert brush-stroke so you can expect the highest quality!

I am so certain that you'll be thrilled with the quality of my work that I offer a 100%-Satisfaction-Guaranteed-or-Your-Money-Back promise. I'll ask you whether you're satisfied with the finished product when I'm finished painting; if not, I'll address your concerns quickly and professionally.

Sal's Quality Painting has the expertise and knowledge to turn your vision into reality whether you're painting a single room, large residence or commercial space. I also travel anywhere; my beautiful work is enjoyed by hundreds of clients up and down the East Coast.

Call me today to discuss your current painting project, or just to get to know me before your next decorating project comes up. With my 100%-Satisfaction-Guaranteed-or-Your-Money-Back promise, you just can't go wrong!

Sal's Quality Painting, Inc
"On Time & On Budget Since 1988"
ASID Industry Partner
Office (704) 837-4693
Nationwide Toll Free 1.800.431.SALS
Fax (704) 307-2563
Web: www.salsqualitypainting.com

ASID Announces 2005 Design Award Honorees

ASID is pleased to announce its 2005 design award honorees. With the exception of the Design for Humanity award recipient, the honorees will be feted at the Society's annual awards gala, Celebration: The ASID Design Awards, to take place at the Renaissance Nashville Hotel in Nashville, Tenn., on Saturday, March 18. The Design for Humanity honoree will be recognized during a special luncheon on Friday, March 17, during INTERIORS 06: The ASID Conference on Design.

Designer of Distinction – Barbara Barry, ASID

An interior design icon of the late 20th century, Barry's signature design style is now being offered to a wider audience by a variety of fabric and furnishings collections under her name. In 1985, Barry founded Barbara Barry, Inc., a full-service interior design firm based in Los Angeles. She has been honored with numerous awards and accolades, including induction into the Interior Design Hall of Fame.

Design for Humanity – Patricia Moore, Ph.D., FIDSA

A founder of the universal design methodology, Moore is president of Moore Design Associates, an adjunct professor of industrial design at Arizona State University, and a sought-after speaker and author. From 1979 through 1982, Moore, disguised as a woman in her 80s, traveled through the United States and Canada to study how senior citizens are treated. The result of her experiment was the book, *Disguised: A True Story*. Among other honors, Moore was chosen by ABC News "World News Tonight" as one of 50 Americans defining the new millennium.

Educator of Distinction – The Rural Studio at Auburn University

Established in 1983, the Rural Studio has become a visionary and effective provider of innovative, dignified and low-cost housing and community projects that have served the residents of some of the poorest regions of western Alabama.

ASID Patron's Prize – Edward A. Feiner, FAIA

Formerly chief architect with the Public Building Service, U.S. General Services Administration, Feiner is being honored for his work during his tenure as chief architect, including being the mastermind behind the "Design Excellence Program."

ASID Product Prize

The 2005 ASID Product Prize honorees are Humanscale Corporation (corporate) and Suzanne Tick (individual). Humanscale is the visionary manufacturer of highly innovative, ergonomic products that are designed to improve the health, efficiency and quality of work life. With a focus on design, Humanscale has become known for its functionally-driven products that combine ease-of-use and unparalleled performance with an elegant and timeless aesthetic.

Tick is a great American textile designer and artist. Internationally known for her extraordinary textiles and floor coverings that reflect

cont. on page 17

Click on ad for more information on this company.

Brilliant

- Charlotte's largest selection of art glass, fine craft and southern folk art
- Custom orders are our speciality
- Discount pricing to the trade

TOP 100 RETAILER
OF AMERICAN GREAT
WINNER

"Best Gallery"
Charlotte Magazine 2005

1530 East Boulevard
704-332-0007

Birkdale Village, Huntersville
704-987-7777

maddisgallery.com

Maddi's
GALLERY
The art of oohs and aahs.

LAUREN
RALPH LAUREN
FLOORCOVERING

INTRODUCING LAUREN FLOORCOVERING

HALL'S FLOORING

CHARLOTTE HOME OF QUALITY FLOORS SINCE 1947 **MOORESVILLE**
3300 MONROE RD 704.376.8501 • 704.662.6060 132 JOE V. KNOX AVE.

Why Does It Matter to Me?

Thank you to **Susan Stanfield, ASID**, from the Washington State Chapter for this article.

Why would a middle aged Interior Designer who's business has evolved into about 80% Residential Design be interested in Interior Design licensing? I have asked myself that question innumerable times.

The answer is not simple. The number one reason is because I am passionate about my trade. I love what I do. I am proud of what I do and draw inspiration from the high degree of skill and dedication in many of my peers. I want to do my part to make sure that other Interior Designers with this passion have a secure future. Unfortunately, I don't think that the public, our clients, have a good idea about exactly what we do and what our qualifications are. Like with many services, it is confusing and unrealistic to expect a client to determine for themselves if someone, for example, is qualified to specify flooring for convalescent care, understands fire codes, can determine what lighting is needed for their new restaurant, or can plan an addition to their home. It is time to clear up that confusion and elevate our profession to the place where the public can rely on a trained professional interior designer to perform work that meet certain minimum standards.

As an ASID member you have certain qualifications to be eligible for membership, but a professional organization has limited legal authority. In order to establish and enforce professional standards, the most appropriate regulatory body is the state. That said, states do depend greatly on organizations and individuals like us to help them understand our education and experience. They need us to help them understand the scope of our practice, the skill set needed to perform these jobs and the stakes involved in an unregulated profession. Relying on feedback from organizations, states can legally recognize the interior design profession through legislation that establishes minimum standards of qualification that must be met to practice or use the title in the state.

A result of the increased focus on interior design fueled by popular media is an influx of untrained "interior designers" in the marketplace. In Washington State there are no professional qualifications for an individual to practice interior design. There is a difference between an Interior Designer who is qualified by education, experience and examination and a person that takes a weekend class or someone that has "really good taste." This distinction can have implications for public safety and welfare and deserves legal acknowledgement.

I am going to retire within 10-15 years, why worry about what happens after that? The future of our profession is up to us. Leaving the future to the State or other design professionals could be disastrous for current and especially future Interior Designers. If we don't demand the respect our profession deserves then who will? I personally feel that the future is in our hands and we can choose to leave a secure legacy for the profession of interior design. Without an Interior Design Title Act in Washington State the future of our profession may be in jeopardy. As an Interior Designer you may

be precluded from practicing to your fullest capabilities or bidding on certain state projects even though you have formal interior design education, experience, and have passed the NCIDQ exam. Furthermore, without legally recognized definition of Interior Design and a defined scope of practice, interior designers run the risk of losing their ability to provide certain services through the regulation of other design professions.

This doesn't affect you? Your business is good and you have good clientele? Interior Design Legislation does affect you and the future of your profession. So back to my original question: "Why would I, a 50-something woman with a healthy practice, spend unbillable hours fighting for the right to use the title "Registered Interior Designer?" It probably will never affect my practice. I will qualify to use the title "Registered Interior Designer" in the state of Washington if our legislative efforts are successful this year. I will be proud to use that title. I will also be proud to leave the Interior Design profession with a strong future. The Interior Design Coalition of Washington will, for the third year in a row, be introducing a bill in the Washington State Legislature in January. I will be there and I will support this movement to protect our profession and our right to use the title "Registered Interior Designer."

I hope that you will become involved with legislation. Show your support by joining IDCW. It's the best deal around, one year membership for \$35.00.

Get behind the effort to protect the future of our profession because you have respect for your skills, respect for your peers, respect for your clients and to make sure you don't get left out in the cold by competing legislation.

InformeDesign® Releases *Implications on Perimeter Security*

InformeDesign® (www.informedesign.umn.edu) has released a new issue of the monthly newsletter, *Implications*, on the design of security features for public spaces. The issue is authored by internationally recognized authority on building security issues, **Jean Parker Phifer, AIA**.

Implications explores the plethora of ad hoc design solutions that have been applied to retrofit security installations, noting the elements that are most successful from both an architectural and an urban point of view. The issue also evaluates some of the recent efforts to create generic, component systems that can be applied to multiple security applications. Parker Phifer presents several innovative design solutions that have been recently installed or are in the process of installation.

To access this issue of *Implications*, click on the "Monthly Newsletter" link from the main menu on the home page of the InformeDesign Web site.

Click on ad for more information on this company.

Plantation Shutters & Blinds



Highest Quality • Fast Delivery
Locally Manufactured

Call us today
about increasing
your profits with
little or no hassle.
**WE DO ALL THE
WORK FOR YOU!!**



Shutter Source Inc.

704-634-0244

First Annual Designer Sale Held in Charleston

Fourteen Coastal ASID Designers and Industry Partners gathered on Saturday, October 29, 2005 for the 1st Annual Designer Sale in Charleston, SC. The Alterman Photography Studio graciously lent their space on upper King Street for the Sale and The Center for Women marketed and advertised the event and provided volunteers.

The sale, which ran from 9AM to 2PM, encompassed designer merchandise from lighting and accessories to fabric, rugs and furniture. The participants netted \$10,000 with 20% of the proceeds going directly to benefit The Center. Many thanks to all the designers and volunteers who donated their time and to **Joyce Cerato, Allied Member ASID** for chairing the event.

The Center for Women has, since 1990, been connecting women in the tri-county area to professional sources for practical help by providing counseling, making referrals and facilitating peer support



Winner of the 2005 Award for Excellence in Non-Profit Management by the SC Association of Non-Profit Organizations

groups. They also provide educational programs on emotional, physical and financial health.

Click on ad for more information on this company.



Councill
Grammatico

www.councill.com • 336.859.2155

EXCLUSIVELY THROUGH INTERIOR DESIGNERS IN NORTH CAROLINA AND NATIONWIDE AT BAKER KNAPP & TUBBS SHOWROOMS.

Survey Results

THE MEMBERS HAVE SPOKEN

By Jane Jilich, ASID, President-Elect

This year the chapter leaders decided to e-blast the Membership Survey to our members in order to make the response faster and easier on you. Unfortunately there are still kinks in our system, and many of you did not receive it. I am very sorry. If anyone would like to add comments, please don't hesitate to call or e-mail me at jjilich@bellsouth.net. I continue to add to my files.

Our most recent Chapter roll lists 62 Industry Partners, 546 Allied members, 272 Professional members, 237 students and 59 other (Educators, life members, and retired members).

72 Chapter Members filled out this year's Survey: 2 IP, 32 Allied, 29 Professional, 5 students, and 4 others. This was only about 6.5% of our chapter, but it was almost double the response from last year. Designers who answered the Survey were split between residential designers and Contract designers by only a ratio of 4 to 5. When asked why these designers joined ASID? They responded by saying that they want to enhance the professionalism of Design, enhance their personal image and to increase their knowledge. These are incorporated into our chapter goals.

What do our members want at meetings? They like the Spring and Fall time periods and most wanted meetings in the big cities of Raleigh (where our next Spring meeting is!), Charlotte (where our last Gala meeting was!) or Winston Salem (where our 2005 Spring meeting was) or Greensboro. South Carolinas cities mentioned were Greenville (the location of 2006 Gala) and Charleston (proposed location of 2007 Gala). The list was filled out by vacation type locations of Asheville, Wilmington and any resorts. Someone did suggest Matthews, Pineville or Gastonia, but I am not sure why.

At the meetings, the CEU's and speakers are of most importance followed by tours and Trade Shows. The top four subjects the members want most are Design Trends, Business Practices, Color, and Marketing. The top two issues that these same members feel the chapter needs to focus on are overwhelmingly Education and Legislation. To let you know that we do listen to you, these topics were discussed in great detail during the Strategic Planning Session.

The last part of the Survey was terribly disheartening. 80% of you out there want someone else to do the work of leading the chapter! There were eleven surveys where the members did not want to participate in anything at all. I am sorry, but I question their motives for even being part of the Society.

We are facing a severe crisis here. Virtually no one wants to be a leader, a board member or a committee chair. How do you expect us to promote better education at all levels from students to allied members to professionals? How do we pass legislation? Why do we bother to have meetings? What about the STEP program, the Design Awards program, the Otto Zenke competition, and the

cont. on page 17



Classic Attic
ANTIQUE SHOP QUALITY. CONSIGNMENT STORE PRICES.

The Linen Closet
AT CLASSIC ATTIC
CONSIGNER CUSTOM DRAPERIES, CUSHIONS AND COVERS

Dear Mom,
I went into the attic yesterday to get those antique items and custom drapes to take to Classic Attic and put them on the great consignment program they have. I came across these fabulous shoes that I'd love to keep for myself but they're size 14. Why were they in a box labeled "Grandpa"?

XXXXXXXX,
Christi



What's in your attic?
www.ClassicAttic.biz

Fine Furniture, accessories & custom linens
accepted on consignment (we do not take shoes or clothing)

Located in the Back Court of Park Road Shopping Center
4301-C Park Road • 704.521.3750
Mon-Fri 10-6; Saturday 10-4

Click on ad for more information on this company.

cont. from page 16

wonderful Trade Shows. Do we abandon these vital programs because no one is willing to guide them? Who do you, the 1000 plus members, think will do these programs? I promise that they don't come from Santa Claus nor do they happen by osmosis.

I want every one of you out there to think about this. You can only make a difference if you are willing to participate. Maybe some of you are scared of taking on a project, because you don't know what it entails. Then simply offer to serve on a committee first. As you learn, you will realize first of all how easy it is, and that most committees are designed so that they don't take up too much time, and finally that you will get a wonderful feeling of satisfaction when you try to make our organization better, rather than just complaining about it. Once you have served on a committee, you should feel confident to chair it for a year or so. You can personally make a real difference in a student's life or help an Allied member pass the NCIDQ.

The numbers are up there; the Carolinas Chapter is the largest in the country. We cover a broad spectrum of types of people and locations. We are financially stable and our board is one of the best in the nation. In order to keep the momentum going, we need every one of you to get involved. With the new Chapter module, so many board positions have opened up to Allied and Industry Partner members. We now have a smaller board with a larger network of support people in the committees. The future of this chapter is in the hands of its members.

To end on a more positive note, I was very pleased with the numbers of our members who are interested in working within the Design Communities and with the three showhouses that our chapter handles. You will be contacted by someone within your area to help get you involved locally. Just remember that our seven Design Communities cannot function alone. We need to prepare members to be the future leaders of the ASID Carolinas Chapter.

DESIGN AWARD HONOREES cont. from page 13

sensitivity to nature and use new and innovative materials, she is the design director of Tandus. Tick previously was the creative director of KnollTextiles and still designs for the company.

Special Citation – Christopher Alexander, Ph.D.

Alexander is the author of *A Pattern Language*, the seminal book on humanizing the designed environment, and one of the most important architects of the 20th century.

The members of the 2005 ASID Awards Jury were **Nila Leiserowitz, FASID, chair**; **H. Don Bowden, FASID, AIA**; **David Michael Miller, ASID**; and **Susan Szenasy**, editor in chief, Metropolis.

Tickets for Celebration are available for \$150. In addition to the awards program, the ticket price includes fine hors d'oeuvres, cocktails, dinner, dessert and entertainment. To order tickets online or for more information, visit www.asid.org/events. To learn more about the ASID awards, please visit www.asid.org or e-mail communications@asid.org.

Click on ad for more information on this company.



LIGHTING THAT TRULY ILLUMINATES

Convenient SouthEnd location featuring a display of the most notable European and American manufacturers of low-voltage cable and rail systems, hand-blown glass pendants, chandeliers, pendants, ceiling fans, wall sconces, and table and floor lamps.

1447 South Tryon Street • Suite 202 • Charlotte NC 28203 • 704.332.0109
Trade and package discounts available.

MODERN LIGHTING
DESIGN SHOWROOM
www.modernlightingdesign.com



Fifteen Ten
uncommon home antiques

1510 Central Ave, Charlotte, NC 28205 • 704.342.9005
www.1510-antiques.com • info@1510-antiques.com
Hours: Monday & Tuesday 10 - 6, Friday & Saturday 10 - 6, Sunday 1 - 5

Click on ad for more information on this company.

Industry Partner Spotlight

25 Years and Counting....

It was 1981 and time for the opening of the ASID Symphony **House. Fiber Services** (then locally called Fiber Seal) had just put out its shiny new shingle. A good friend in the design industry was showing off their expensive new furniture line and was anxious that it would still look new when the Showhouse closed two weeks later. What an excellent way to expose our new products and services to the design community. Of course we jumped at the opportunity. And the rest is history...25 years and counting...

Our company's history parallels the ASID Carolinas'. At the beginning, we were befriended by some of ASID's most faithful and able designers, good folks like **Marcella Davis, Carol Troy, Ed Springs, Calvin Hefner** and many others. Even today we are proud to consider ourselves "extensions of their staff". And it didn't take long to expand all over both Carolinas and even Atlanta.

We knew full well that such a highly concentrated service business for the most discriminating clients would require a serious and continuous follow-thru effort. Certainly we would have to earn their trust in helping each designer in keeping all those fine furnishings looking beautiful and new for a long time. Our team made it work for the first 25 years and counting...

Our products are great at protecting your client's fine furnishings. All of them, from front door to patio and every kind of fiber and fabric, including silks and leathers. But the real key is the "preferred service" that we continue to deliver to your clients. When we go out for an installation or follow-up call, how many times we've received thanks from the customer for our little "mini-seminar" on how to keep their new look.

Never have we just "sprayed and walked away". The on-site assistance is what has really insured our first 25 years of success. We simply want to assure each designer and their clients that they will receive real "prestige service" from Fiber Services, Inc. And they do!

We can't find another fiber or fabric protection product anywhere that will give your client's furnishings the same wear as our long life Fibercoat protection does. We protect residential as well as commercial furnishings. We provide a great follow-up spotting and cleaning service for those hard-to-get-out spots and spills. When your clients call our office, if we can't solve the problem for them



FIBER SERVICES, INC.

on the phone, we'll go out to their house or office and help them solve the problem.

During our 25 years, we have expanded our company of Fiber Services to include a prestigious cleaning service called Perfection Plus Fine Furnishings Care. Also, for your commercial jobs, we added a flame retardant division called American Flamecoat. All of these services are available to our design community on-site.

We've kept our promise to you and your client's. And we've enjoyed furnishing these exclusive services for 25 years and counting...

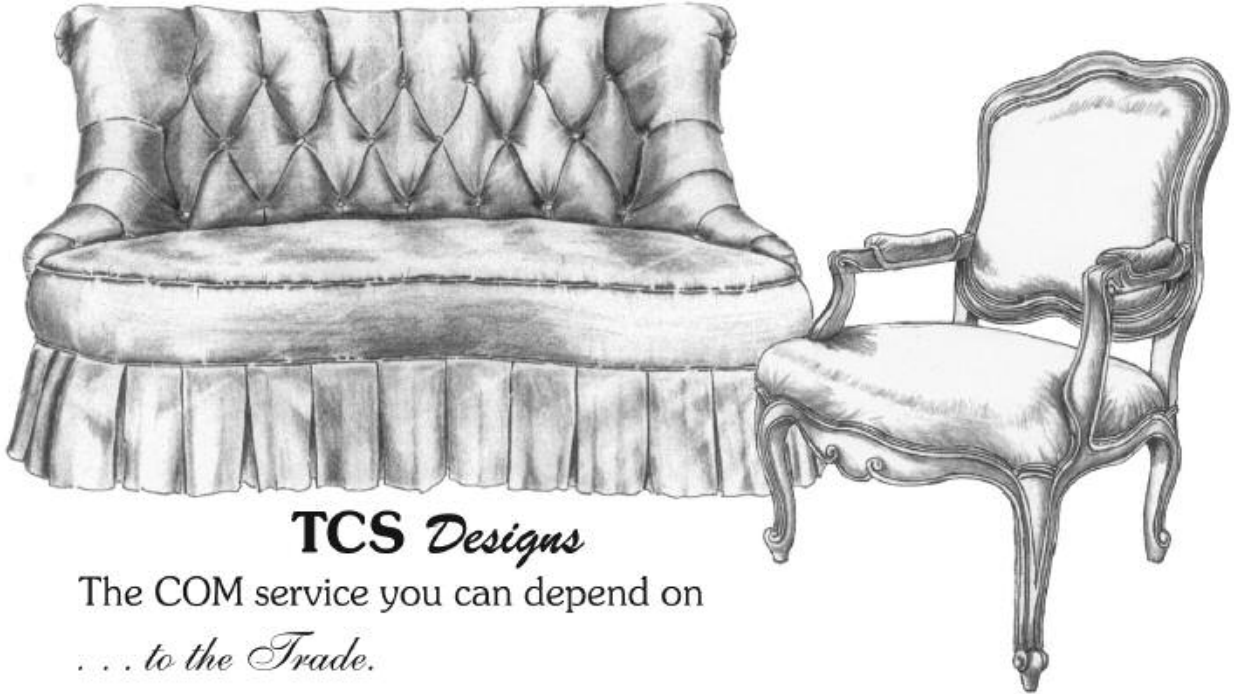
Please contact us at **Fiber Services, Inc.**
10100 Park Cedar Drive Suite 152, Charlotte, North Carolina
28210, 704.543.0903.

InformeDesign® Releases *Implications on Human Side of Alzheimer's Disease*

InformeDesign® (www.informedesign.umn.edu) has released a new issue of the monthly newsletter, *Implications*, that provides readers with insight into the human side of Alzheimer's disease so they can design spaces to meet the needs of this population and their caregivers. This issue of *Implications* is authored by Wayne Caron, Ph.D., L.M.F.T, senior lecturer and assistant teaching professor with the Department of Family Social Science at the University of Minnesota, and director of the University of Minnesota Family Caregiving Center. Caron provides information on the "inner experience of dementia" and offers some baseline principles about the disease and its progression for designers to consider when designing for this population.

To view the current issue of *Implications*, visit www.informedesign.umn.edu. Once on the home page, move your mouse arrow to the "Main Menu" on the left-hand side of the page and click on "Monthly Newsletter." Archived issues of the newsletter are also accessible via the menu.

Introducing...



TCS Designs

The COM service you can depend on

... to the Trade.

1851 9th Avenue NE ♦ Hickory, NC 28601 ♦ Ph: 828.324.9944 Fax: 828.324.9945

thank
you
Support
our
Advertisers

dsa 

Publishing & Design Inc.

**Industry Partner and Publisher
for ASID Chapters**

CALIFORNIA NORTH

CAROLINA

COLORADO

GULF COAST

MARYLAND

MINNESOTA

MISSOURI-WEST KANSAS

NEW JERSEY

ORANGE COUNTY

PASADENA

PENNSYLVANIA EAST

SAN DIEGO

TAID

TEXAS

WASHINGTON STATE

TO THE TRADE

For Advertising Information

972-562-6966 • adinfo@dsapubs.com

Click on ad for more information on this company.

LATHER. RINSE. REPEAT.



*Linger longer in the Revival™ Iron Works clawfoot tub by Kohler®.
Available from Ferguson Bath, Kitchen and Lighting Galleries.*

Asheville, NC, (828) 274-0001
Boone, NC, (828) 265-1555
Carrboro, NC, (919) 933-6994
Charlotte, NC, (704) 372-8840
Charlotte, NC, (704) 814-7989
Forest City, NC, (828) 247-1661
Gastonia, NC, (704) 865-2100
Greensboro, NC, (336) 664-6509

Greenville, NC, (252) 756-6101
Hendersonville, NC, (828) 692-8285
Hickory, NC, (828) 324-8006
 Mooresville, NC, (704) 799-7999
New Bern, NC, (252) 634-2755
Raleigh, NC, (919) 828-7300
Wilmington, NC, (910) 343-1510
Winston-Salem, NC, (336) 759-0253

Bluffton, SC, (843) 815-6080
Charleston, SC, (843) 747-6301
Columbia, SC, (803) 256-2386
Florence, SC, (843) 662-5241
Greenville, SC, (864) 288-0281
Myrtle Beach, SC, (843) 448-8465
Rock Hill, SC, (803) 329-5271
Spartanburg, SC, (864) 582-2388

 **FERGUSON**
Bath, Kitchen & Lighting Gallery

THE BOLD LOOK®
OF **KOHLER**

WOS
LISTED
NYSE a WOLSELEY company

www.ferguson.com

Equal Opportunity
 **Habitat for Humanity**
International